



PRESS RELEASE

June 4, 2010

FOR IMMEDIATE RELEASE

CONTACT: Katie Lockyer
800-700-0937
408-973-1366 ext. 201
katie@gerstco.com

Cupertino, California – May, 31, 2010 – Gerstco, Inc., a business specializing in Affirmative Action Planning, Consulting and Software, received national certification as a Women's Business Enterprise by the Astra Women's Business Alliance, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

WBENC's national standard of certification implemented by the Astra Women's Business Alliance is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

To learn more about Gerstco, Inc. please visit our website at www.gerstco.com

About Gerstco, Inc.

Gerstco is a leading national Affirmative Action planning and consulting firm, delivering expert service and software to U.S. federal contractors who are required to prepare and maintain equal employment opportunity (EEO) and affirmative action program (AAP) plans. Gerstco's planning and consulting practice focuses on the development and implementation of technically compliant, fully operational, Affirmative Action Programs for federal contractors.

About WBENC

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

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